



What is "the Blue Club "?

The **Club Bleu / Blue Club** is the **first international Think Tank**, dedicated to global maritime issues. It brings together two hundred major players and personalities from the maritime world on five continents. It is the first think tank of its kind designed to welcome and bring together professionals, experts, observers, decision-makers, scientists and protagonists directly or indirectly related to the oceans, the sea, the coasts, the lakes and the sustainable blue economy.

The **Club Bleu / Blue Club** will be launched during the **3rd edition of the Forum Mondial de la Mer - Bizerte**, that will be held on **the 15th July 2020** by videoconference around the theme: "**What about the sea, in the world that comes after?**".

Goals of the Club Bleu / Blue Club

The principal aims of **Club Bleu / Blue Club** are:

- To bring together all the people and voluntary institutions who have a particular interest in the protection and safeguarding of the maritime environment as well as the fight against pollution of waters and coasts.
- Reinforce knowledge on transboundary environmental pressures, on cumulative impacts, as well as on the valuation of ecosystem services.
- To guide decision-making concerning seas, lakes and oceans, to influence the legislation of the sector on a local scale as well as on an international scale and to establish a harmonization between the planned measures and the processes adopted by the decision-makers.
- To express positions and consultations in support of projects to safeguard the sea and the coasts. The exchange of good practices and experiences through consultations between the members of the Club are likely to enrich the debate around the protection and safeguarding of the waters of the sea, oceans, and lakes.
- To build up a network of skills for a participative and unifying approach for players in the maritime world, a network that fights for a cleaner and more secure marine environment.
- Think about optimizing a sustainable blue economy by encouraging leaders and decision-makers to implement appropriate policies and allocate significant capital to sustainable investments in order to stimulate maritime production, inclusion, and sustainability.
- Improve international cross-border cooperation by helping to introduce new directives on the management of maritime space.
- To promote the blue economy, particularly in terms of development and dissemination of approaches to the management of the marine environment and the strengthening of related technical capacities on the coast.

Work of the "Club Bleu / Blue Club"

In order to concretize its activities and achieve its goals, the **Club Bleu / Blue Club** organizes meetings, seminars, and debates, involving its members and that end by delivering analyzes, reports and also recommendations.

Club Bleu / Blue Club will thus be able to provide tools for assessing the health of ecosystems, its socio-economic impacts and coastal governance processes.

The focus being the protection of seas and coasts, the sustainable blue economy, the recommendations have an incentive or dissuasive aspect, as the case may be, and are addressed to decision-makers in the sector, to take into account the precariousness of the environmental situation and the urgency of protective measures and ultimately manage to generate a common political will which ensures better governance of the sea in the world.

The Forum Mondial de la Mer - Bizerte, will be the occasion to present annually and internationally the conclusions as well as the recommendations resulting from the work of the Blue Club / Blue Club.